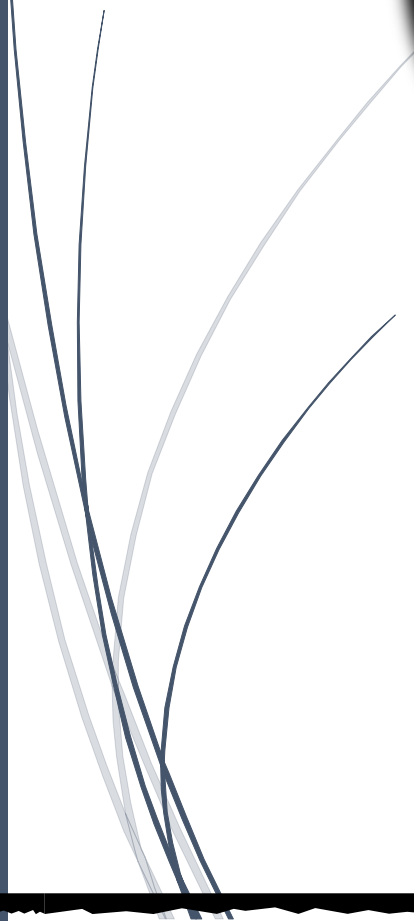




# Rita Jewellery School & Art Gallery



Human Civilization has emerged through combining all the achievements of different nations of the world. One of the effective elements in the formation of the settlement model in cities and civilizations goes back to ancient Iran. Archaeological findings in the western borders of current Iran have brought us the remains of a girl's skeleton, which dates back to 7600 years ago. The interesting point to mention is that stuff like gold, jewelry and various utensils have also been found beside her tomb. The initial idea of starting the jewelry works in the Iranian brand, "Rita", was also inspired by the prevailing civilization of the Achaemenid era and through quite a lot of trips made to different parts of the world to visit historical, cultural monuments and museums. The founder of this Group has completed her education in pure mathematics, but her first job was associated with interior design. These two different fields of study gave her an insight into designing, construction and production.

Developing ideas from pomegranate blossoms, jasmine, lotus and Iranian symbols in the production of jewelry, along with his studies about the Iranian art, architecture or specialized studies on the Silk Road, helped her to achieve a valuable achievement. On one hand, they realized that parts of this ancient art have been totally forgotten or are being destroyed. Logically, the first solution that comes to mind is definitely to set up a smart educational mechanism. Therefore, in 2009, concurrent with the jewelry gallery, the Rita Academy started its own business. At present, these two merged sections are working together to protect the characteristics of Iranian civilization in this art and industry. By the way, all these studies and experiences have been published for colleagues, enthusiasts and students in a book called "The Words of Stones" (Sokhan-e Sang). Publishing four other specialized articles and a handbook for the potential enthusiasts can be referred to as the main activities of the academy.



On the other hand, this gallery has achieved the national register of its own method in producing jewelry and ornaments. Moreover, this Iranian brand has obtained the required license from the Iranian Ministries of Culture and Islamic Guidance, as well as Cultural Heritage, Handicrafts & Tourism, which enables this academy to grant the relevant international certificates. Membership in the National Union of Manufacturers and Exporters of Gold, Jewelry, Silver and Precious Stones of Iran and the Chamber of Commerce, Industries, Mines and Agriculture of Iran, Tehran are also among the honors of this gallery and academy. Besides all these taken measures, the establishment of the Iranian Creativity Club with a focus on Iranian fine arts and cooperation with Algeria, Turkey, the UAE, and the United Kingdom are listed in the resumé of this brand.

Negotiations are currently proceeding with Italy, Germany and Russia for joint activities. Rita brand tries to play a good role in the sales of non-oil products and raw materials by benefiting from new methods in training and launching specialized production networks, as well as managing commercial and economic events. Moreover, this Group pays more attention to respect all nations, tolerance, multilateralism, non-discrimination along with the spread of peace and friendship between countries, ethnicities and representatives of different civilizations of the world. In the form of various projects aimed at protecting social responsibilities, Rita brand considers its increasing efforts to participate in national, regional and global projects as one of its main ideals. We also invite you to accompany us through this valuable pact and attractive and, of course, challenging activity and test your abilities and skills.



# مہر بی مرز - فلق شگفتی - رویای صلح

Borderless Love – Creation of Wonder – Dream of Peace

